

COLOURS

PRIMARY

CMYK 00 00 00 100 RGB 29 29 27

SECONDARY

CMYK 00 00 00 80 RGB 87 87 86

CMYK 42 09 00 00 RGB 157 203 238 CMYK 14 03 00 00 RGB 225 238 250

TYPEFACE

PRIMARY

Body text, website, accessable to all through google fonts - https://fonts.google.com/specimen/Raleway

Raleway

SECONDARY

Graphics/titles

Used in PR logo "Radio" - be aware of kerning on this font can look very odd. Available online.



OR

Graphics/titles - found in adobe fonts





LOGO

PRIMARY - Variations

Must always be complete, with no alteration of colour or skewing. Placed on simple background, ideally single colour with adequate spacing.











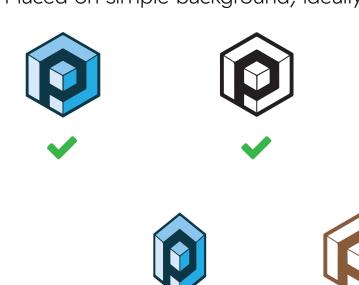






SECONDARY - Cube

Must always be complete, with no alteration of colour or skewing. Placed on simple background, ideally single colour with adequate spacing.



Squashed and skewed





No box required, used to show white logo



Colours other than in colour scheme Amendment to shape